IAWL
Program Architecture



Curated Experiences. Purposeful Leadership. Enduring Networks.

IAWL Philosophy

- IAWL’s functioning is aimed at a long-term entrepreneurial framework
- The association intends to balance regular engagement with deeper, outcome-led initiatives
- Each initiative shall serve a distinct purpose within the broader business ecosystem



Our Program Intent

- A thoughtfully curated annual plan designed for women entrepreneurs and leaders
- Regular engagements anchored by quarterly focus-led initiatives
- A balance of insight, influence, learning, and meaningful connection
- Emphasis on continuity, relevance, and measurable value

1. IAWL Power Circles

- Curated Small-format entrepreneurial conversations and contemporary business case studies
- Designed to enable peer exchange, perspective-building, and informed dialogue
- Intimate, high-impact thought leadership forums
- A trusted space for reflection, exchange, and strategic insight

2. Entrepreneurs’ Forum

- By-invitation, closed-door gatherings for founders and business leaders
- Centered on practical exchange, strategic thinking, and peer learning
- Strategic networking focused on collaboration and growth
- Fireside conversations with accomplished entrepreneurs and industry voices





3. Member Business Showcases

- Frequent opportunities for members to present their work
- Integrated into existing IAWL programs rather than standalone events
- Focused on visibility among peers, collaborators, and ecosystem stakeholders

4. Mentorship

- Quarterly, structured one-to-one mentoring interactions opportunities
- Engagement with senior leaders across industries
- Intended to support decision-making, transition, and growth phases





5. Masterclasses

- Focused capability-building sessions
- Themes include finance, scale, digital strategy, governance, and brand stewardship
- Initial frequency: bi-annual, with scope to move to quarterly

6. Experiential Engagements

- Periodic off-site engagements after the initial operating phase
- Includes industrial visits or curated cultural engagements
- Designed to enable informal interaction and contextual learning





7. National & International Delegation Opportunities

Objective: Broader perspective on enterprise and leadership ecosystems

- National Delegation Interaction with industry leaders, institutions, and policy stakeholder
- International Delegation Engagement with global industry bodies and leadership networks

8. IAWL Summit

•Annual flagship event -

- A One-day conference bringing together leaders from business, policy, and the ecosystem
- A One-day, high-impact convening of women leaders, corporates, and ecosystem partners
- Keynotes, panel discussions, and forward-looking business dialogues





9. IAWL Women Leaders

- Annual recognition platform - A signature IAWL brand property with enduring legacy value
- Honouring achievement across entrepreneurship, corporate leadership, social impact, and innovation
- Acknowledges sustained leadership and contribution across sectors

10. Strategic Engagements

- Collaborations with industry bodies and institutions
- Engagement with corporates, MSMEs, and family enterprises
- Academic, financial, and media partnerships where strategically relevant





Governance & Value

- IAWL’s programming will be governed by intent, relevance, and discretion
- The focus shall remain on quality of engagement rather than volume of activity
- We intend to built on trust, relevance, and long-term value
- Designed for women who lead, build, and influence



Thank You